Message Text

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INFO AMEMBASSY BONN

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TAGS: EIND, ETRD, EEC GW

SUBJ: ATTITUDE OF GERMAN STEEL INDUSTRY TOWARDS EC MINIMUM PRICE PROPOSAL

REF: STATE 290751, EC BRUSSELS 11109, 11173

1. WE HAVE DISCUSSED GERMAN STEEL MARKET TRENDS WITH OFFICIALS OF THE GERMAN IRON AND STEEL ASSOCIATION AND WITH TOP REPRESENTATIVES OF GERMAN STEEL FIRMS. THEY WERE IN GENERAL AGREEMENT THAT THERE ARE GROWING INDICATIONS OF A MODEST RECOVERY OF THE STEEL MARKET. NEW ORDERS BOOKED BY GERMAN STEEL MILLS IN LIMITED OFFICIAL USE

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OCTOBER WERE UP 13 PERCENT OVER SEPTEMBER (18 PERCENT IN THE ENTIRE EC) AND ARE NOW CLOSE TO THE LEVEL OF A YEAR AGO. (ORDERS

FOR THE FIRST NINE MONTHS OF 1975 WERE DOWN 30 PERCENT IN FRG FROM THE SAME PERIOD OF 1974.) STEEL PRODUCERS AND DEALERS REPORT A FIRMING OF STEEL SELLING PRICES ALTHOUGH THEY REMAIN WELL BELOW THE LEVEL OF A YEAR AGO. THYSSEN HANDELS-UNION, LARGEST STEEL DEALER IN THE FRG, NOTED A 10 PERCENT PRICE INCREASE IN RECENT WEEKS AND EXPECTS A FURTHER RISE EARLY IN 1976. OTHER DEALERS AND INDUSTRY FIGURES PREDICT COMPARABLE PRICE INCREASES FOR THE SPRING AND SUMMER OF 1976.

- 2. FIRMER PRICES HAVE BEEN ASCRIBED TO SUCCESS OF EC PRODUCTION GUIDELINES WHICH HAVE REDUCED STEEL SURPLUS ON GERMAN MARKET. HOWEVER, IT HAS ALSO BEEN SUGGESTED THAT UPTURN IN ORDERS AND RESULTING PRICE STABILIZATION MAY REFLECT ADVANCE BUYING AS HEDGE AGAINST POSSIBILITY OF EC DECISION TO ESTABLISH FLOOR PRICES AT LEVELS ABOVE CURRENT MARKET.
- 3. FRG RAW STEEL PRODUCTION RATE HAS NOT YET INCREASED AND IS NOT LIKELY TO DO SO UNTIL AFTER THE YEAR-END HOLIDAY PERIOD. TOTAL 1975 OUTPUT IS EXPECTED TO REACH 40 41 MILLION TONS, ABOUT 23 PERCENT BELOW 1974. EXPERTS ANTICIPATE A TEN PERCENT INCREASE IN 1976 OVER 1975.
- 4. GERMAN STEEL INDUSTRY EXECUTIVES HAVE STRONGLY OPPOSED EC IMPOSITION OF FLOOR PRICES. ALTHOUGH MOST IF NOT ALL COMPANIES ARE OPERATING AT A LOSS IN BASIC STEEL PRODUCTION, THEY ARE SUFFICIENTLY DIVERSIFIED TO COVER LOSSES THROUGH OPERATION IN OTHER SECTORS OR HAVE ADEQUATE RESERVES TO SEE THEM THROUGH. THEY HAVE EXPRESSED THE VIEW THAT WORST OF RECESSION IS OVER AND THAT EC ACTION AT THIS TIME (1) COMES TOO LATE AND (2) COULD RESULT IN RETALIATORY ACTION AND PRECIPITATE WAVE OF PROTECTIONISM WHICH WOULD BE DETRIMENTAL TO FRG AND COULD IMPEDE INCIPIENT RECOVERY. THEY ALSO DOUBT EC COMMISSION ABILITY TO EFFECTIVELY CONTROL ACTUAL PRICES IF EXPECTED DEMAND UPSWING DID NOT MATERIALIZE. DUX

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